



GYANMANJARI INNOVATIVE UNIVERSITY
GYANMANJARI INSTITUTE OF COMMERCE
M.COM in MARKETING & MANAGEMENT
Semester-3 Regular Winter -2024
Theory Exam Time table (Revised)

Date	Day	Time	Subject Code	Subject Name
02-12-2024	Monday	10:30 AM to 01:30 PM	MCOMM13511	Product and Pricing Strategies
04-12-2024	Wednesday	10:30 AM to 01:30 PM	MCOMM13512	Advertising and Sales Promotion
06-12-2024	Friday	10:30 AM to 01:30 PM	MCOMM13513	Web Marketing
09-12-2024	Monday	10:30 AM to 01:30 PM	MCOXX13514	Organisational Behaviour
11-12-2024	Wednesday	10:30 AM to 01:30 PM	MCOXX13515	Entrepreneurship and Innovation Management

Note:

Question paper will be of 100 marks.

Students must report 30 min. before exam start time at their exam block as per seating arrangement displayed on notice boards.

* Question paper will be 50 Marks



[Handwritten Signature]
29-11-24

Controller of Examination
GMIU